### September 2018

## **Biz2Credit Small Business Lending Index**<sup>™</sup>

**Big Banks Hit Record High Small Business Loan Approval** Percentages in September, **According to Biz2Credit Small** Business Lending Index™



Small business loan approval rates for big banks reached another high point in September 2018,

Loan application volume and approvals rise at banks, both large and small

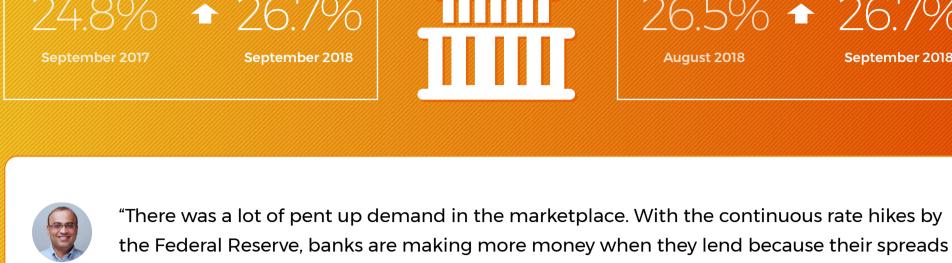
according to the Biz2Credit Small Business Lending Index™ released today.

### a percent from August's figure of 26.5% to 26.7%, according to Biz2Credit's monthly report,

**Loan Approval in Big Banks** 

The September approval percentage for big banks (assets of \$10 billion+) rose two-tenths of

which examines more than 1,000 credit applications made by small businesses via the company's online lending platform.



**Yearly Comparison** 



August 2018 September 2018

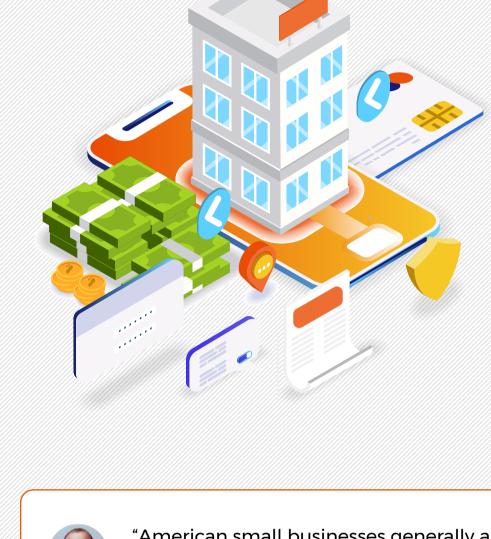
**Monthly Comparison** 

26.5% • 26.7%



trying to borrow money now before the rates go up further." **Rohit Arora, Biz2Credit CEO** 

are up, "Additionally, there is demand in secondary market for these loans. People are



Labor Statistics' October 5 Jobs Report. The Labor Department also reported that 134,000 jobs were created in the economy during September. The biggest job gains occurred in professional and business services, in health care, and in

September, according to The Bureau of

U.S. economic factors come into play. The

unemployment rate declined by 0.2

percentage point to 3.7 percent in

transportation and warehousing. "American small businesses generally are not export-focused. When the local economy



**Loan Approval in Small Banks** 

Business loan approval rates rose at regional and community banks. Small banks granted

49.9% of the funding requests they received in September, up one-tenth from August. It

represents the highest figure for small banks in four years, since October 2014

September 2018

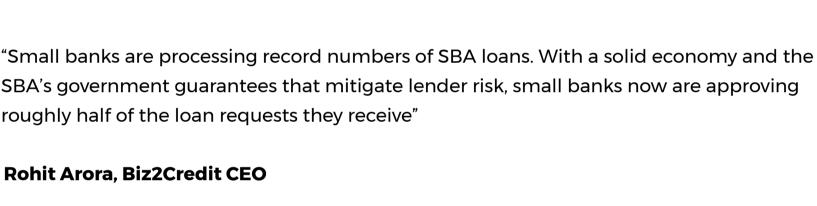
**Rohit Arora, Biz2Credit CEO** 

does well, the small businesses do well"

**Yearly Comparison Monthly Comparison** 



September 2017





September 2018

August 2018



Institutional lenders

Institutional lenders slipped from an Index record 64.9% to 64.5% in September.

After more than two years of steady increases, approval percentages slipped for the

first time since June 2016.

"Intensified competition from banks and increasing interest rates have negatively

impacted the approvals by institutional lenders,

but they are still performing very well,"



**Yearly Comparison** 

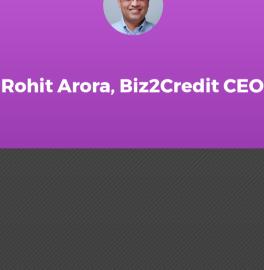
September 2018

September 2017

**Yearly Comparison** 

September 2018

September 2017



Alternative lenders

Loan approval rates among alternative lenders remained at 56.6%.



**Monthly Comparison** 

**Monthly Comparison** 

September 2018

August 2018

**Monthly Comparison** 

September 2018

August 2018

# Alternative lenders - factors, cash advance companies, etc. - are not for everyone,

**Rohit Arora. Biz2Credit CEO** 

**Credit unions** 

Credit unions approved 40.3% of loan applications in September, a slight increase of

especially at a time when the banks have opened their purse strings," Arora explained.

"They do provide a lifeline to companies that are in a bind and may not qualify for

funding from traditional sources. Thus, alternative lenders will continue to do well even

as competition has intensified among banks."

# one-tenth of a percent from August, according to the Biz2Credit Index

September 2018 September 2017 September 2018 August 2018



**Yearly Comparison** 



"Overall, I would say that this positive lending atmosphere will last until interest

rates go up another 50 to 75 basis points, "Next year, the impact of the tax cuts may

## **About the Biz2Credit Small Business Lending Index**

more than 1,000 small business owners who applied for funding on Biz2Credit's online lending platform, which

connects business borrowers and lenders.

Biz2Credit analyzed loan requests ranging from \$25,000 to \$3 million from companies in business more than two years with an average credit score above 680. Unlike other surveys, the results are based on primary data submitted by

**About Biz2Credit** 

Founded in 2007, Biz2Credit has arranged more than \$2 billion in small business financing and has several times been named to Crain's New York's Fast 50 and was ranked among the top 200 fast-growing companies on Deloitte's 2017 Technology Fast 500. Biz2Credit is expanding its industry-leading technology in custom digital platform solutions for

leading banks and other financial institutions, investors and service providers in the U.S. Visit www.biz2credit.com or

follow Biz2Credit on Twitter: @Biz2Credit, Facebook, and LinkedIn.